

Link WA
Connect. Support. Grow



OUR VISION

To be a best practice freight and logistics precinct addressing the region's predominant role in meeting Western Australia's growing freight needs for the benefit of local ratepayers, industry and the State.

LINK WA AT A GLANCE...

The Link WA region has an unparalleled local and regional competitive advantage in freight and logistics.



Freight Value Add \$
\$7.7b (2020)



Freight Business
6,065 (2020)



Per Worker Value Add
\$242,329 (2020)



Freight Employment
32,118 (2021)
State Share - 36.4% (2021)



Established freight infrastructure



Development ready sites



Diverse local workforce



Established local and regional freight routes



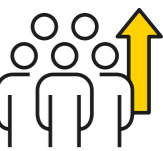
WA Goods Import Value
\$35.5B (2021)



Perth; the world's sixth most liveable City
(2021)



Majority of international trade partners within a 1hr time zone



WA Population
2,720,000 (2021)
3,252,000 (2031)
+19.56%

WHO IS LINK WA?

Link WA is an alliance between the Cities of Belmont, Canning, Kalamunda and Swan, proactively working with government and industry to achieve improvements and efficiencies to the freight transport network in our region.

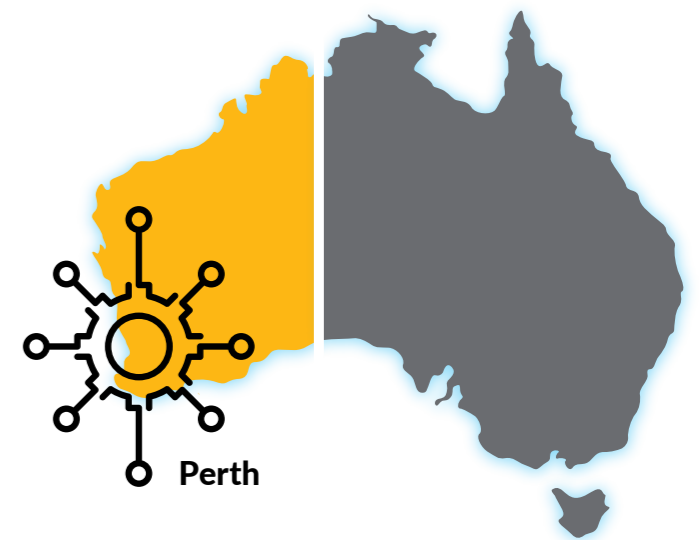
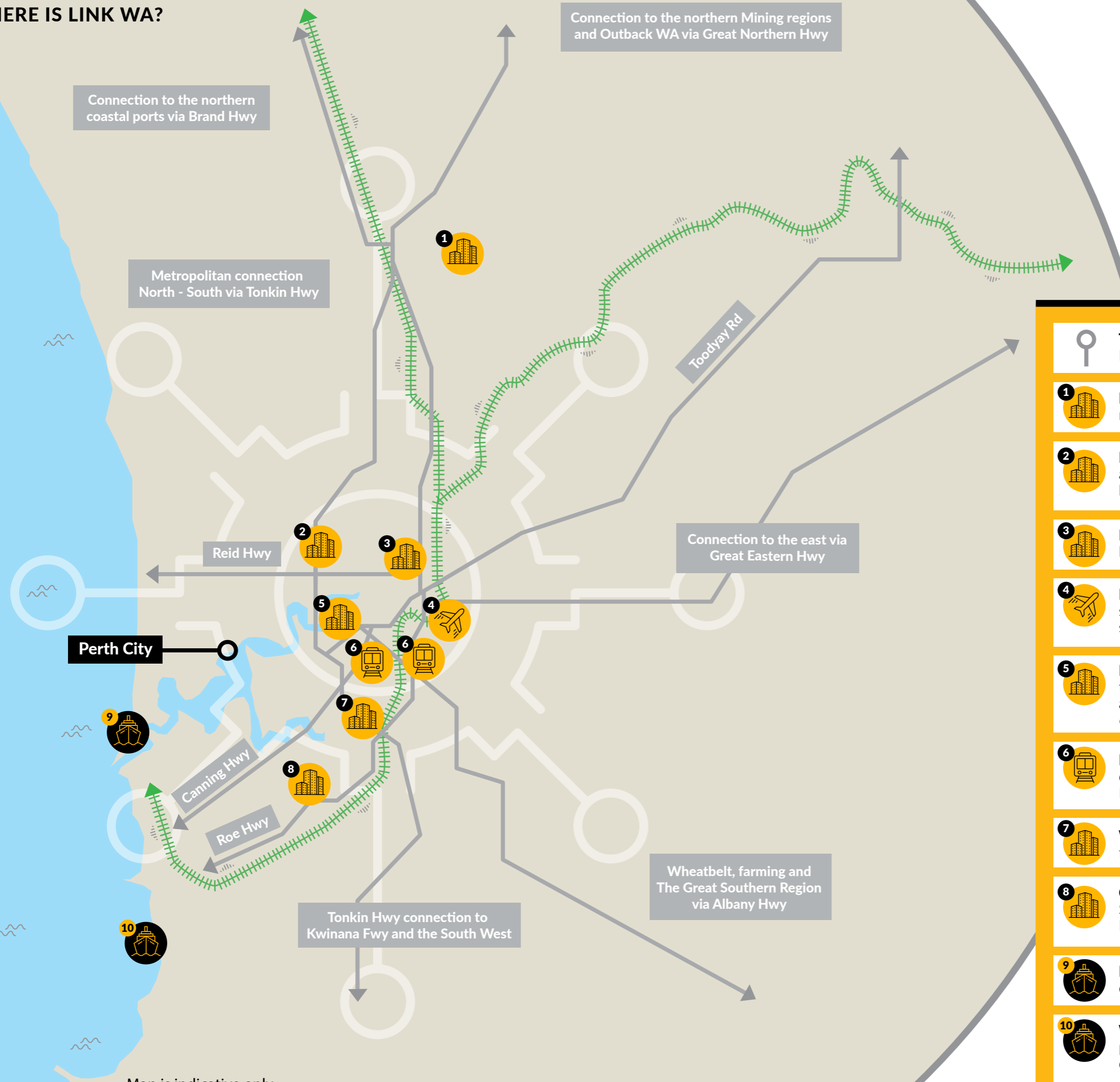
BELMONT
CITY OF OPPORTUNITY



CITY OF CANNING



WHERE IS LINK WA?



Connection to the northern coastal ports via Brand Hwy

Connection to the northern Mining regions and Outback WA via Great Northern Hwy

Metropolitan connection North - South via Tonkin Hwy

Toodyay Rd

Connection to the east via Great Eastern Hwy

Reid Hwy












Perth City

Canning Hwy

Roe Hwy

Wheatbelt, farming and The Great Southern Region via Albany Hwy

Tonkin Hwy connection to Kwinana Fwy and the South West

-  **Tonkin Hwy** - 53kms of intersection free travel North - South to Roe Hwy
-  **1 Bullsbrook** - industrial area, proposed intermodal, resident population to double by 2031 (to 13,623)
-  **2 Malaga** - a 650ha industrial area offering great access via nearby arterial routes and surrounded by a large consumer and employment pool
-  **3 Hazelmere** - industrial area, suited to freight and logistics and located near the Perth Airport
-  **4 Perth Airport** - 4th busiest in Australia and surrounded by the Perth Airport industrial area servicing many warehouse and logistics businesses
-  **5 Belmont Business Park** - mixed business zone transforming into new modern office, showroom and warehouse precinct, close to Perth Airport, 6kms from Perth CBD
-  **6 Forrestfield and Kewdale Intermodals** - 1/3 of all containers from Fremantle Port are delivered to Kewdale intermodal terminal
-  **7 Welshpool** - industrial area, close to key freight routes
-  **8 Canning Vale Industrial Precinct** - 50% of the State's fresh produce moves through the Perth Markets located here
-  **9 Fremantle Port** - servicing over 800,000 containers of general goods per year
-  **10 Westport Harbour** - proposed development presents the Link WA regions with exciting opportunities for inland development

Map is indicative only

LINK WA ADVANTAGES

- Link WA functions as WA's key freight and logistics corridor for local, regional, national and international freight movements.
- Containing six industrial areas, the Perth Airport, two freight rail intermodals, access to Fremantle harbour, and has State Government commitment to improve road, rail and port infrastructure.
- Link WA's share of employment in the Freight and Logistics Industry sits at 18.5% of all employment in Link WA compared to 7% for the State. This is evidence to the strength of the sector and its proximity to established employment pools.

ENHANCING LINK WA

The role of the Link WA Alliance is to build upon the existing advantages of the Link WA Region.

Collaborative resources from the member Councils are invested into advancing five key objectives:

- **Support Industry** by standardising regulation, improving process and streamlining approvals
- **Engage Industry** to resolve challenges and embrace opportunities
- **Conduct Research** and build evidence to market our six industrial areas and their competitive advantages
- **Communicate and Advocate** on behalf of industry and support industry marketing efforts

Collaborative examples of work towards these objectives include:

Standardised land use planning

- Simplifying regulations across the Link WA Region by standardised development regulations relating to parking and land uses.

Research on common user facilities

- Providing useful research for industry and meaningful connections, Curtin University students undertook research into common user facilities in the Link WA Region, such as weighbridges, distribution centres and truck wash facilities.

WHY LINK WA

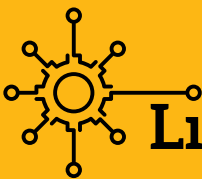
Link WA has been formally recognised as a key stakeholder in the freight and logistics ecosystem. As an Alliance of local governments that share a common vision, Link WA has been invited to participate in forums such as the Freight and Logistics Council of WA, Western Roads Federation and the Westport Local Government Reference Group. The Alliance prides itself on being an advocate for the region and aims to bring local and industry context, issues and concerns to these discussions.

Anyone looking for support to develop their operations within the Link WA region, provide input or partner in advancing Link WA's objectives, is encouraged to make contact via www.linkwa.com.au or email: enquiries@linkwa.com.au.

ACKNOWLEDGMENT OF COUNTRY

Link WA acknowledge the traditional custodians of this region, the Whadjuk people of the Noongar Nation, and pay respect to their elders past, present and emerging in the hope that we can continue to work together in the spirit of reconciliation.





Link WA

For more information contact:



www.linkwa.com.au



enquiries@linkwa.com.au

Information Sources

www.wa.gov.au

Australian Bureau of Statistics (ABS)

The Economist Intelligence Unit – Global Liveability Index 2021

Remplan

www.perthairport.com.au

www.fremantleports.com.au